



### **FOCUS DYNAMICS GROUP BHD**



# INTRODUCTION

ABOUT US
MILESTONES
AWARDS
MEDIA COVERAGE
OUR BRANDS
FUTURE EXPANSION



### **ABOUT US**





Focus Dynamics began in 2002 as a fast developing international business specializing in Energy Efficient Solutions. 15 years later, that landscape has evolved dramatically and we too have changed. Our team consists of thinkers and doers and we strive to revolutionize the F&B, Lifestyle and Entertainment scene in Malaysia.

We are Malaysia's leading wine retailer, with over 2,000 labels from various regions of France, Italy, Spain as well as other notable wine-producing countries.

Our imaginative flair lies in taking the ordinary and creating something alive and special, something that makes people feel good about themselves and about life. Discover new tastes and fall in love with latest favourites as we stimulate your new pleasure centre with intriguing concepts and refreshing experiences from the many projects bubbling in our pipeline.

We are listed on ACE Market of Bursa Malaysia.

### **BENSON TAY**

Benson's passion towards innovating lifestyle concepts in the Food and Beverage (F&B) industry has led him to be the founder and director of Marquee International Group of Companies. With over 10 years of experience in the industry, he has spearheaded the expansion of the Group and has been instrumental in the successful yet distinctive brands of the group, namely Lavo, Mixobot, Bounce, Chaze and Wicked. He has his eyes set on shaking up the local dining and entertainment scene such as Finch, The Lemon Tree, Diao You Tai 火锅, Lavo Gallery and upcoming projects Sushi Mew, Ferria, Sushi Qubey and Alva.

Benson currently sits as the Executive Director of Focus Dynamics Group Bhd and also holds directorship positions in several other private companies. His gift in people management and company organization has gained him numerous status in various establishments around Malaysia.

Throughout the years, Benson has created and executed the monetization strategies of the Group's core business. In 2016, his achievement won him a place in Prestige Magazine's Top 40 Under 40. Since 2018, he has been a member of No Address Society by HAPA, an exclusive dining club for entrepreneurial and business networking. He was also featured as an icon in several notable magazines and newspapers in the lifestyle sector.

### **AWARDS**





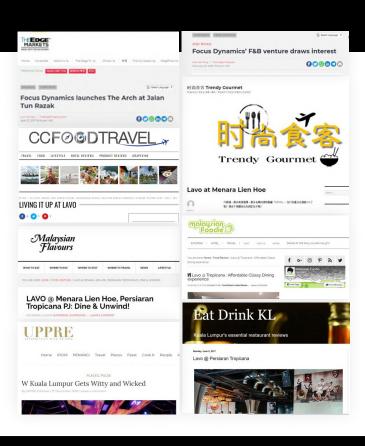
# Time Out KL Food & Drink Awards 2018 shortlist

This is the shortlist for this year's Awards

By Time Out KL editors | Posted: Thursday November 8 2018

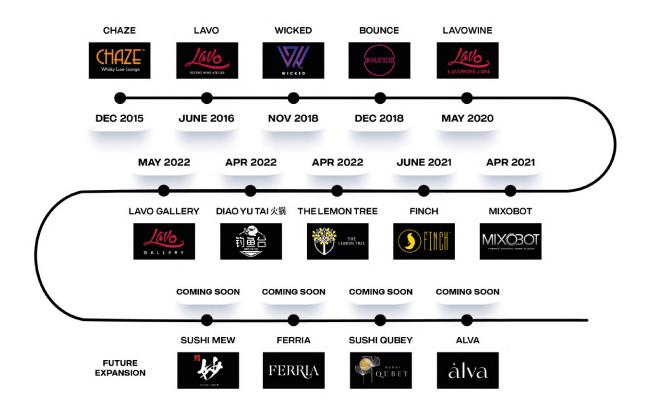






### **MEDIA COVERAGE**

## **MILESTONES**







# **CHAZE**

#### Karaoke Lounge

Inspired by Chaze, a suave and enigmatic man who enjoys hosting parties, appreciates good music, and most importantly, has an acquired taste especially in distilled beverages. Walk-through our private rooms as they each have their own theme and agenda.



**CAPACITY** 

THE HALL: 60 pax

WONDEROOM: 120 guests PLAYROOM: 40 quests

BIRDBOX: 20 guests



#### **OPERATING HOURS**

Mon - Thurs: 5PM - 1AM // Fri - Sat: 7PM - 2AM Close Sundays except Public Holiday



www.chazemy.com



CHAZEMALAYSIA



010 3111 888



## **LAVO**

#### Wine

At Lavo, we seek to share our first love with you our prized wine collection. With Over 2,000 labels to choose from, indulge yourself on an exciting journey of wine discovery with us.

#### Dine

Wining and dining is not just to satiate the human need for food & drink. At Lavo, we design a social experience.

#### **Moments**

We live for the joyful laughter and the meaningful connections you have at Lavo. We celebrate and we delight, and it is these moments that we appreciate most in life.



#### **OPERATING HOURS**

Sun- Thurs : 12PM - 1AM // Fri - Sat : 12PM - 2AM



www.lavomy.com



LAVO\_MALAYSIA



010 3111 888







### **WICKED KL**

Located in W Hotel, Wicked KL is a transcendent nightlife venue that provides an unparallel entertainment experience in the heart of Kuala Lumpur, Malaysia. With state-of-the-art audio, full panel LED screens, and cutting-edge light installations, Wicked KL is home to those who want to find themselves in a stage of awe. From world-class DJ performances to intimate private parties, the stage is set for the Wicked. Are you?







## **BOUNCE**

#### THE GAME CHANGER



BOUNCE revolutionizes every interactive experience in an all-in-one playground for electronic music, drinks, and games. A neon modern-styled space, its the perfect spot that welcomes over 500 guests to bounce around while DJs drop the hottest tracks in town. With a 21 meters long drinking bar that shelves premium liquors to beer barrels – we are ready to party!



OPERATING HOURS
DAILY: 5PM till late



010 8330 888



bouncemy

















Hot Picks











FEATURED WINE

















## **LAVOWINE**

Great Wine Should Always Be Enhanced By Great Food

Although wine is good to be enjoyed on its own, one cannot deny the experience of pairing it with a delicious food. As cooks in the kitchen, our love for food has pushed us to continuously make improvement and working towards always putting only good food on your table, one that promises to push your wine experience to the next level with every bite.











#### A CLICK AWAY FROM YOUR FAVOURITE WINE

As wine lovers ourselves, we know the appreciation for great wine knows not geographical limits and boundaries. Our collection is also available for purchase on <a href="https://www.lavowine.com">www.lavowine.com</a>, Malaysia's largest online wine retailer, to allow more Malaysians to discover the joy of new wines from the comforts of their homes. Besides enjoying it themselves, our wines are also the perfect gift for their loved ones, family and friends. With a variety of wine gift sets and unique customisations available online, there is bound to be the perfect bottle suitable for every occasion.



#### PREMIUM VINTAGE

Regardless of whether you are searching for classic or novelty wine, our wine gallery would certainly suit all tastes - with endless options of vintage wines and new rising stars. We are Malaysia's leading wine retailer, with over 2,000 labels from various regions of France, Italy, Spain as well as other notable wine-producing countries. Our professional sommeliers are always ready to guide and lead you to the perfect pairing for your perfect ending to the day.

From left to right - Chateau Haut Brion fer Grand Cru Classe, Pessac Leognon 2015, Chateau Lafite Rothschild 1er Grand Cru Classe, Pauillac 2015, Chateau Mouton Rothschild 1er Grand Cru Classe, Pauillac 2015, Chateau Margaux 1er Grand Cru Classe, Margaux 2015, Chateau Smith Haut Lafite Grand Cru Classe de Graves, Pessac Leognan 2015, Chateau Ausone, Saint-Emilion Premier Grand Cru A 2015, Chateau Palmer 3eme Grand Cru Classe, Margaux 2015, Chauteau Cheval Blanc, Saint-Emilion Premier Grand Cru Classe A 2015.



# THE BEST AMONG THE BEST

We take our wine seriously and continuously learn about wineries that we work with. Top wineries takes great pride and strive to produce wines which surpass excellence. We have visited Chateaus and wineries in the various regions in France, which allows us to gain insight of their brand history and the wine-making process.

#### **VIVA LA VINO**

Rejoice! Wind up a spectacular night with our wine dinners and tasting in collaboration with our honored distributers. Discover new taste & experience creatively engineered wine from the wine makers themselves!





• • •



### MALAYSIA'S FIRST ROBOTIC MIXOLOGIST

The Mixobot is the world's leading robotic mixologist backed by an advanced bartending technology. Mixobot is a revolutionary machine which allows limitless cocktail creations, both alcoholic and non-alcoholic.

Attending to more orders which mimic the movements and actions of bartender, from the shaking martini to the blending of mojito.

The end goal is to have presence and utilised in F&B outlets nationwide and regionally in the forecasted period.

MIX@30T

THERE'S NOTHING MORE HUMAN









Escape from the concrete jungle at Finch, our latest joint venture project located right in the heart of Kuala Lumpur at Westin Hotel. Finch is a casually elegant restaurant, a whimsical realm and chic hideout featuring lush greeneries and a sleek interior. Finch is a place to celebrate all occasions where quest can indulge in a delectable menu paired with brilliant assortment of beverages. It is not just a restaurant, it is an escapism that exists within the bustling city, away from reality and into a fantasy.









#### THE LEMON TREE

The Lemon Tree cafe heralds the return of Victorian-style glasshouses and English gardens with structural work and glass ceilings that resemble an elongated birdcage or a fluffy loaf of homemade bread. Green, generous splashes of yellow and wood elements fill the space – each and every one, a lemon tree element that is cleverly integrated into the space. High glass windows and ceiling feature allows natural sunlight to stream into the cafe, bringing light into the environment, and allowing a seamless harmony between the indoors and the outdoors.

There's no better place for an Instagrammable post as upon entering The Lemon Tree, the first thing that catches the eye is the seating area in the shade of immense lemon tree. A café located on a busy walkway that offers the perfect spot to unwind and relax with a glass of refreshing lemon based drink or specialty coffee paired with a selection of artisanal pastries and luscious desserts.

The Lemon Tree is a place to reboot during your working day while chatting with friends and colleagues or just enjoying your own company.

(f) (iii) thelemontree.my

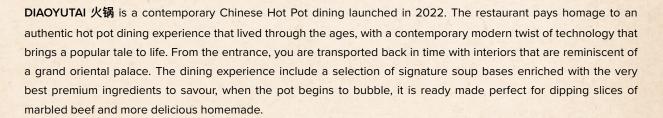








#### DIAO YU TAI 火锅











#### **LAVO GALLERY**

The largest underground wine cellar in Malaysia with impressive space of 11,000 sq.ft. With stones and brick veneer walls, sweeping arches and even a wooden ceiling, this cellar boasts a timeless and dashing look that never fails to bring together formal elegance with a hint of casualness and loads of panache. Lavo Gallery is truly one of a kind. Classy and elegant, this underground cellar is the place where one can expect to enjoy a wonderful wine shopping experience thanks to its interior as well as its vast selection of fine wines.

With over 2,000 wine labels and a growing list, Lavo Gallery imports only the finest wines from all around the world with a spotlight on French wines. Our team of Sommeliers and Consultants will be onsite to guide you in appreciating and selecting the best underrated wines to refine your wine palate. Awarded the Best Award of Excellence by American lifestyle title, Wine Spectator, for having an exceptional wine list and displaying a deep commitment to wine for 3 years in a row (2018-2020), Lavo Gallery is indeed a one stop centre to fulfil all your enjoyment needs.

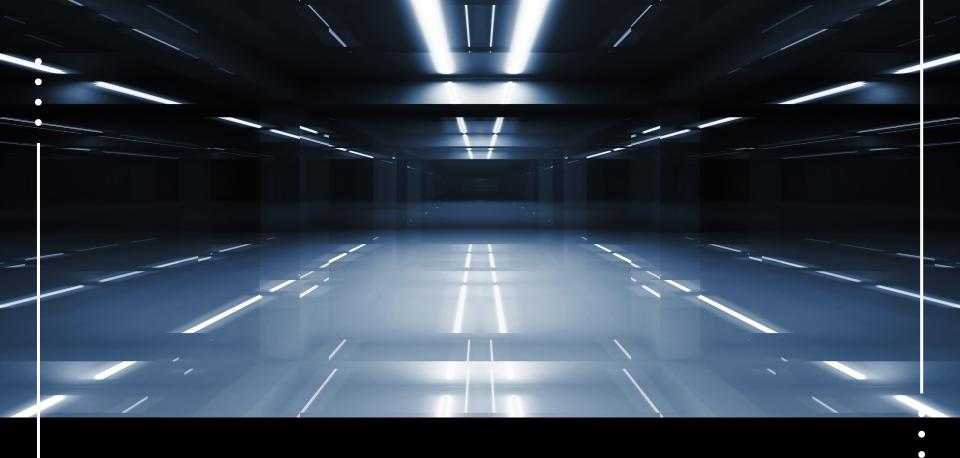




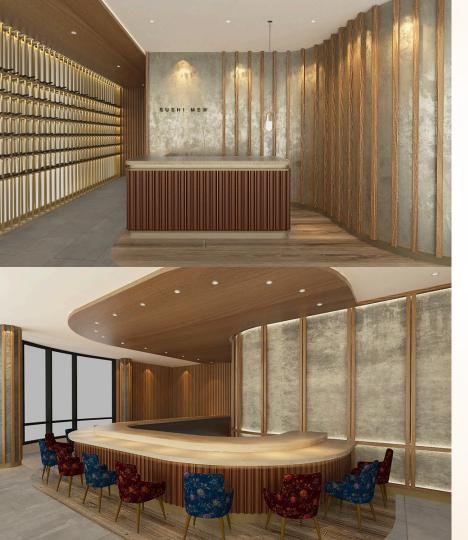








# **FUTURE EXPANSION**



#### **SUSHI MEW**



Modern Japanese Dining.

Creating a symphony of tastes that explores the limitless possibilities of different elements, flavours and ingredients that revolutionize the combination between classic and modern Japanese haute cuisine. A journey of umami woven into a melody of flavours in every dish.

Brand Elements Revolutionary / Modern / Elegant









#### **FERRIA**

Situated in the heart of Kuala Lumpur, **FERRIA** is a luxe rainforest-themed restaurant that offers sumptuous cuisine, and cool shade among the lush greeneries for an incredible sensory journey. Combining a blend of tropical and Latin American cuisines, our menus are not only inspired by the countries of the Amazon, but the unique Asian and Mediterranean communities which inhabit them. From the freshest raw seafood, to carefully sourced meats and fish; our chefs use both traditional and cutting-edge techniques along with seasonal and vibrant ingredients to transport you to Latin America.











#### **SUSHI QUBEY**



In this sleek, wood-panelled room, food is the focus. Sushi Qubey is a Japanese restaurant aim to provide guests with the most authentic Japanese dining experience outside of Japan. Not only are we committed to bringing Japanese delicacy to our customers, we also guarantee the freshness of our food and ensure that only the finest top-grade ingredients are used. Our highly experienced Japanese chefs look forward to handcrafting exquisite meals with care and elegantly arranged to please both your eyes and mouth. We offer a personally curated selection of rich and diverse ingredients that are guaranteed to delight.

Here at Qubey, we believe in values of excellence, total customer satisfaction and authenticity in everything that we do. When you dine with us, you can expect exceptional service and attention to detail as we strive to create unforgettable moments and exquisite multi-sensory dining experience specially handcrafted for you.





#### **ALVA**



Alva, has a way of amplifying your dining experience. Alva provides a vertical respite from all the chaos and stress on ground but most importantly, a picturesque stellar view. Noticeably artistic with a mixture of shapes, neutral blend in colours, and spectacular textures. Guests are warmly welcomed into an indoor outdoor space and greeted by stunning interior that puts a lot of focus on glass, light, and texture. The layout includes luxurious contemporary concept to give the space a more dramatic yet inviting effect. High ceiling light designs, stone walls, and sumptuous custom made furnitures create a cozy yet socially exciting atmosphere for those looking to have a luxurious contemporary dining experience with a balance of urban seclusion and scenery.

Alva, bold and elegant ambiance that encourage guests to hang around while feasting their eyes on the breathtaking view of Kuala Lumpur city skyline.



# **THANK YOU**























